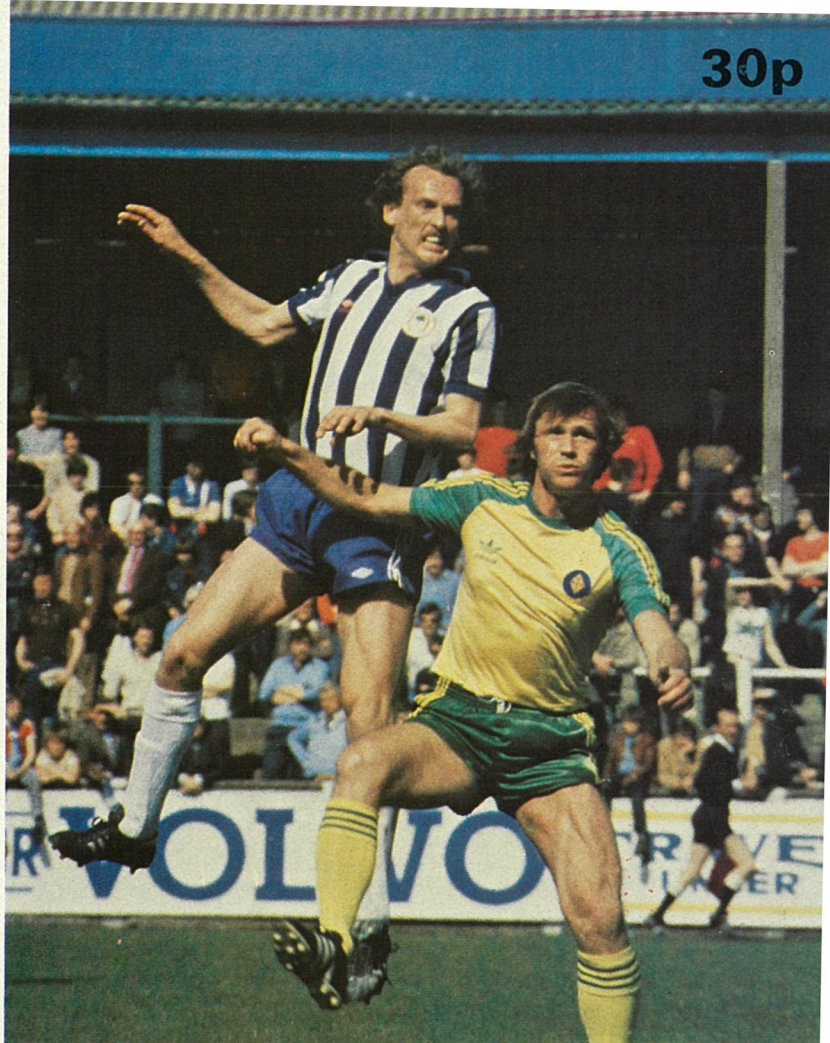


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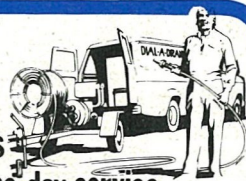
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LARRY LLOYD

Well, here we are at the beginning of a fresh campaign, and personally speaking, it has not arrived a moment too soon. Since coming into management, I have learned that my work does not finish with the last match of the season, and what a hectic summer it has been.

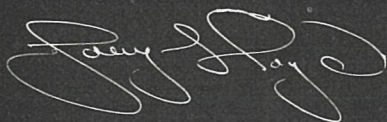
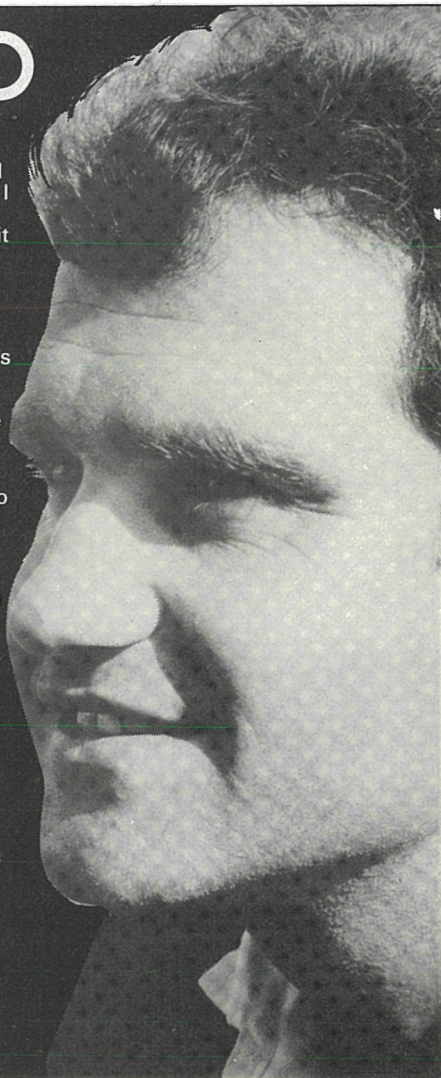
Fred Eyre and myself had a very busy, but very satisfying close-season, and many of you will have already seen our five new signings in action. I have been very pleased with the way every one of them has performed, but there is still room for improvement, and I will be working very hard to convert them to my way of thinking and to my way of getting the job done in a thoroughly professional manner.

We have had some very encouraging pre-season results and performances. I am now looking for this to be carried over to League and Cup games, and I am determined that everyone involved shows the right attitude and dedication to the job in hand.

I would like to thank one and all who have attended our pre-season games and who have given us such tremendous vocal support. Having played for a few clubs in my time where the supporters really got behind their teams, I know just how important it is to the players to get the right kind of vocal support. I can assure you that, at times it is well worth a goal start.

Thank you, personally, for the warm welcome you have given me at Springfield Park, and for your continued loyal support of the team. I wish you all a very enjoyable season.

Best wishes,
Larry Lloyd.

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COMPILED BY TONY PULLEIN

No One to Match Stockport!

Stockport County were the only Fourth Division side to knock out a First Division club in the League Cup last season. Yet they come to Springfield Park tonight not quite knowing whether they want history to repeat itself.

After they had drawn the first-leg of last season's Second Round tie 1-1 at home to Sunderland, Stockport County felt their chance might have gone, but they pulled off the finest performance of any Fourth Division side by winning 2-1 at Roker Park.

Though Stockport will be aiming to repeat their League Cup success gained over Wigan Athletic two seasons back, they will have nightmares about what happened to them next. They were thrashed 0-7 at Crystal Palace, largely due to the fact that goalkeeper Dave Lawson was badly injured early in the game.

After tonight's tie it will be back to Fourth Division league action. Wigan Athletic have already proved to have the support for better-class football, and, given reasonable success could become one of the best-supported teams in the division this season.

The final Fourth Division league attendance figures for last season were:

	Aggregate	Average
1. Southend Utd.	140,196	6,095
2. Doncaster Rovers	124,471	5,412
3. Lincoln City	108,449	4,715
4. Wigan Athletic	101,985	4,434
5. Peterborough Utd.	95,148	4,137

The top three were all promoted, but, with Sheffield United among the clubs who will

replace, them, there would appear to be little chance of any other Fourth Division club matching Bramall Lane support, even if the "Blades" suffer another disastrous campaign. Although the club was relegated to the Fourth Division at the end of last season — their worst on record — Bramall Lane crowds still averaged 12,772, the third best figures in Division Three. Sheffield United desperately need to get out of the Fourth Division at the first attempt. With massive repayments due on their £1-million-plus new stand still to be made, the club's future depends largely upon what they do this season.

Ian Porterfield took over from Martin Peters as manager during the summer and, if he can repeat the salvage job he did so well with his previous club Rotherham United, then the future is not without hope. One piece of good news for Mr. Porterfield on the eve of the season was that he would have to pay only £10,000 for Wolves' highly-experienced centre-back John McAlle.

Wolves had asked £25,000 for the 31 year old who had made some 500 senior appearances for the Molineux club. The fee was fixed by the independent tribunal. Seven clubs have refused to enter the new knockout competition being organised by the Football League for Third and Fourth Division clubs this season. Some feel there is too much football already, while others were disappointed when plans for a Wembley final fell through.

Burnley, Bury, Fulham, Doncaster Rovers, Peterborough United, Preston North End and Hull City will be missing when the tournament starts in February.

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HOME																									
Aldershot																									
Blackpool																									
Bourn'm'th																									
Bradford																									
Bury																									
Colchester																									
Crewe																									
Darlington																									
Halifax																									
Hartlepool																									
Hereford																									
Hull																									
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Scunthorpe																									
Sheffield Utd.																									
Stockport																									
Torquay																									
Tranmere																									
Wigan																									
York																									

COMING SHORTLY

SHEFFIELD UNITED FOOTBALL CLUB

Sheffield United Football Club was founded in 1889 and up to season 1973/74 was known as Sheffield United Cricket and Football Club. However, ambitious plans for the Football aspect led to many changes and the Club's name was officially changed following the departure of Yorkshire County Cricket from Bramall Lane at the end of the 1973 Cricket season.

At the start of the 1971/72 Football season, the then newly promoted Sheffield United went on a remarkable spree. For weeks they cut a swathe through the First Division, laying low the three previous champions — Leeds, Everton and Arsenal — and winning 8 of their first 10 matches. Overnight, it seemed, the Blades had become a feared and respected force in English Football. Along with their storming return to the top class they had also put an end to a 90 year old argument. It had finally been decided that their bed-fellow at Bramall Lane would have to go. Notice was given to the Yorkshire Cricket Club, who shared their Ground, two years to quit.

It was not an easy decision, for Yorkshire Cricket had been played at the Lane for 150 years and the football club was formed in 1889 to provide the Cricketers with a winter activity. But with United having to keep up with the 'Jones's' of the First Division it was absurd that they should have to continue to suffer such a freak as a three-sided ground, and the decision was therefore taken to enter into a contract for the development of the New South Stand.

For the first game of the season at Bramall Lane on the 16th August 1975, when the Blades entertained Derby County, the new £750,000 stand at the former Cricket end of the ground was opened. The new stand which seats 7,746 spectators will during the latter part of this season house the administration, dressing rooms, social club and banqueting room, Police and commercial facilities.

Another stand, the Bramall Lane Stand, holding 3,000 was opened for the local derby game with Sheffield Wednesday on 4th February 1967. Sheffield United's current ground capacity is 49,000 of which some 15,000 is seating. In addition approximately 30,000 can be accommodated under cover in bad weather.

Sheffield United have certainly known "the glory days" in their distant past. They have won the F.A. Cup on four occasions. In 1899 they defeated Derby County 4-1; in 1902 they beat Southampton 2-1 after a 1-1 draw. In 1915 they beat Chelsea 3-0 and in 1925 they defeated Cardiff City 1-0. They were also F.A. Cup Runners-up twice losing 3-1 to Tottenham Hotspur in a 1901 re-play and losing 1-0 to Arsenal in 1936.

In 1897/98 they won their only League Championship. In those early days, one of United's leading figures was probably one of the most remarkable soccer characters ever — Goalkeeper Bill 'Fatty' Foulke. Foulke was an enormous man who weighed variously between 22 and 26 stone. Despite his bulk he was a good, if somewhat temperamental goal-keeper. He could sulk and let in goals if he thought his team-mates were letting him down. Those glory days are far removed from the current Sheffield United position in the Fourth Division and the United public will be looking to Ian Porterfield to stem the tide and lead the Blades back to their former glories.

DATES FOR YOUR DIARY

SATURDAY, 5th SEPTEMBER, 1981

WIGAN ATHLETIC -v- SHEFFIELD UNITED

FOOTBALL LEAGUE DIVISION FOUR

KICK OFF 3 p.m.

12th Altrincham	(Lancashire League Division I)	Kick off 3 p.m.
15th Port Vale	(Umbro Floodlit League)	Kick off 7.30 p.m.
19th Northampton Town	(Football League Division Four)	Kick off 3 p.m.
23rd Northampton Town	(Football League Division Four)	Kick off 7.30 p.m.
26th Chorley	(Lancashire League Division I)	Kick off 3 p.m.
29th Chester	(Umbro Floodlit League)	Kick off 7.30 p.m.



SUPPLIERS TO WIGAN ATHLETIC

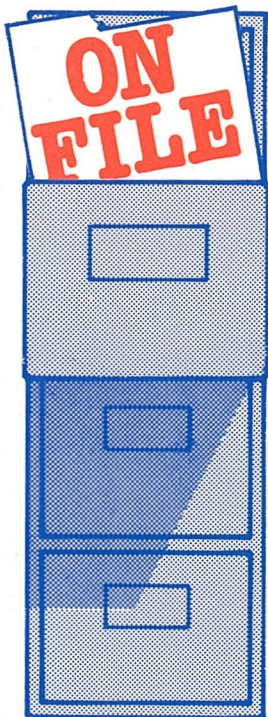
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There can be nobody happier to see the start of this season than me. Since I started as Secretary in July, I have been buried under piles of papers, registration forms, fixture arrangements, etc. In fact, enough paper work to keep a civil servant happy for months. When the season is a long way off, it is difficult to realise that all the forms and letters and writing are all designed for one purpose — to enable Wigan Athletic A.F.C. to run out on to the park at 3 o'clock every Saturday. Now that the season is under way it is far easier to relate paper work to foot work and, consequently, my bureaucratic duties are carried out with relish.

It is my intention through these columns to keep the supporters in touch with anything of interest happening off the field, whether it be related just to the Latics or to football in general. I daily receive communications from the Football League and the Football Association, some of which would be of little interest to the reader, but many of which are worth knowing and which will be duly mentioned.

On a personal note, I have always been a believer that football clubs have got to treat their supporters like the customers they truly are. If the

product we are providing is not up to standard, we should not take advantage of the loyalty of our fans. Rather, we must strive to improve the "product" to the best of our ability. This goes for our set up off the field as well as on it. You may notice that over the summer, the Board has changed its catering suppliers in line with its constant demand for improvement. With the new stand bar built and new units sited on the ground, I think you will agree that things are certainly looking up on that front.

In the future, I will always be available to any supporter who wishes to make any points or suggestions about our activities off the field. I hope people will take advantage of this and will let me know how they think things can be improved to ensure that Wigan Athletic achieves the success it keenly seeks and richly deserves.

**Colin Burke,
(Secretary)**



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THE LOCAL VIEW



by Harold Ashurst

First of all some words of explanation — and a plea for help. This column will, hopefully, cover all the field of amateur football, from Schools' Football upwards in the town. So, if any team secretaries, teachers, players or officials of any local amateur soccer club or school team have any information or news they would like to see in the programme, give me a ring on Wigan 41521 anytime during the day. I cannot promise that everything will be included because of space limitations, but you can be sure I will pack in as much material as I can.

The local soccer season has only just got under way and many teams are still finding their feet, and as the school competitions have not yet started news is pretty thin on the ground, but there have been some little snippets that have come to my notice.

The saddest concerns Wigan Amateur League player Grahame Crook, last season's captain of the representative side and a player for Ince PC for more years than he cares to remember. Graham, a full back or centre half was transferred from Ince to Bethel this season and only played one game before he broke his arm and will be out of action for some time. To make matters worse, Graham is a self-employed joiner so

his work will be badly affected by the lay-off.

The draw for the First Round of the Lancashire Inter-League Open Age Competition sees both Wigan league teams drawn away to tough opposition. The Post and Chronicle League travel to play Bolton Sunday League while Wigan Amateur League face Radcliffe, also away. The ties have to be played before the end of October.

Chorley Youth, members of the Wigan Amateur League, who swept the board last season, are fielding a team in the FA Youth Cup this season and in their first match thrashed Chadderton 6-0. They now play either Barrow or Preston North End in the next round. Bad news for the other Wigan Amateur League clubs is that nine of the Chorley players are again eligible to play in the League this season.

Four new teams have joined the Wigan under 16's Sunday League. The teams are Hindley Juniors, Vulcan Youth, Ince Youth and Wigan Rovers. The league began its programme last week. More news about the under-16's Sunday League, and other organisations in future issues.

Remember to drop me a line, or give me a call, if you have anything of note to report.

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P I C T U R E



Mike Quinn, the star turn of the pre-season games, in typical all out action.



G A L L E R Y

NOTICE BOARD

HOSPITAL BROADCASTS

Every first-team home and cup game is broadcast to Wigan Infirmary, and the Billinge and Wrightington hospitals. Any messages, especially those of a humorous kind can be broadcast to patients. Messages usually transmitted at half-time. To have a message broadcast, write out the message, include the patients name and hospital, the ward where they are staying, and, of course, your own name, and hand or post in the details to "Hospital Broadcasts", Wigan Athletic A.F.C. Ltd., Springfield Park, Wigan.

Any contributions to this section of the programme should be addressed to "Notice Board", Commercial Department, Wigan Athletic A.F.C. Ltd., Springfield Park, Wigan.

HAVE CAR, NEED PASSENGERS

Colin Davies, of the Aldene Private Hotel, 16 Tudor Place, Blackpool, Tel: 0253-43110, would like to hear from any fans travelling to Springfield Park from the Blackpool, Fylde and North Preston areas wishing to share the cost of transportation to the ground.

HELP THE HANDICAPPED

Margaret Wilkinson of 201, Gidlow Lane, Wigan, Telephone No. 36930, has appealed for members of the public to donate educational toys (Lego and the like) for use by Community Nurses for the Mentally Handicapped, operating in homes and playgroups. All toys to be handed in at the Supporters' Club, Springfield Park, Wigan.

PROGRAMME FAIRS

Sunday, 6th September, 1981. Chorley Football Programme Fair, Social Club, Chorley F.C. 11 a.m. to 3.00 p.m.

Sunday, 15th November, 1981. Manchester United Programme Fair and Exhibition, Europa Suite, Old Trafford, Manchester. 10.30 a.m. to 3.30 p.m.



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MONEY MATTERS



Although the close-season is a time when the players relax from their endeavours, there is no let-up for those involved with the administrative side of the club's affairs. It hardly seems five minutes since my staff and I were breathing a sigh of relief at the end of the 1980-1981 season, yet here we go again for another trip on the football merry-go-round.

So much routine work goes into the day to day operations of the Commercial Department that one is constantly absorbed with the problem of making more money for the hungry animal that has us all in its firm grip. We were delighted at the success of the "Take-Five" ticket scheme, and are proud that it owed its conception to the Commercial Department. To those who subscribed over £17,000 in pre-season ticket purchases, we offer our grateful appreciation, and trust that the year's football that lies ahead will reward you for the loyalty you have shown to your club. The pressure that the scheme imposed on my department was almost unbearable in the later stages, but we pulled through and the club benefitted accordingly.

To those agents who have faithfully sold our lottery tickets throughout the close season, we express particular thanks. It is not an easy job to sell anything when money is tight and a

recession is biting deep, not only into the pockets, but also into the very soul of those affected by unemployment, short-time working and redundancy. Please keep up the good work during the season, and to those of you who have not already signed up as agents, please think about it. Your club desperately needs your support.

To the many advertisers and sponsors who have supported us in the past, and to those who join us for the first time, this season, we appeal for your continued interest in the Wigan Athletic Football Club. Times are hard in the world of business and commerce, and we thank you for your generosity and kindnesses received. You will note that our appreciation of the Match Sponsorship of tonight's game by Monks European Coaches, and the donation of the Match Ball by B.P. Screenprint is recorded in the Statistics Section on pages 28 and 29 of this programme.

The last few days before the first competitive game of the season have been hectic, to say the least, and I would like to pay a particular tribute to our printers, Publicity Print Services of Ashton-in-Makerfield, and our contributors, for their help in putting together what I hope will prove to be the best programme in the Fourth Division of the Football League. We still have one or two rough edges to smooth, but I am sure you will appreciate the great strides made over the past three years in this section of our activities. A particular word of thanks to Helen, in my office, for her perseverance and calm approach in the face of frenzied outbursts from the Editor!

Looking forward to what we hope will be a season to remember, not only for its hard work, but also the rewards at the end of the road.

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MATCH DAY PROGRAMME

Any complaints, comments or opinion about the Match Day Programme should be directed to the Editor, Mr. J. T. Sudworth, Wigan Athletic A.F.C. Programme Department, Springfield Park, Wigan. Telephone Wigan 43067.

by Dave Brooks

Well here we are again, the beginning of yet another season, thank goodness!!! We had a very mixed and faltering season last year due in part to only being entered in the new Umbro Floodlight League and being withdrawn from the Lancashire League. However this year we are promised a much fuller season match wise, and I am sure that all the loyal followers of our reserve side will be delighted to learn that we are not only continuing with our mid-week Umbro fixtures but also Saturday reserve team football is returning with our readmission to the Lancashire League.

As Fred Eyre has now "stepped upstairs" I am pleased to have been asked by "the Boss" to look after the Reserves and in this task I am to be ably assisted by Mickey Clarke, that stalwart of the reserve team

back four who has eventually been persuaded that, as his speed is not now quite what it used to be, (it never used to be very great anyway), his future with the club was more assured as my assistant than on the playing side.

We both are to benefit by having as our trainer and to assist with the evening coaching Wally Roberts who is no stranger to Springfield Park having made many appearances there in the "Prem" days but always for a visiting team.

I would, before the season starts, like to thank Fred for all the guidance and experience he has given me during our two and a half seasons in charge of the reserves. I intend to continue to run the reserve team in the same efficient and successful manner as he has done previously.

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Supporters Club

SPOTLIGHT

The bar staff and committee of the Supporters Club would like to welcome the directors and supporters of Stockport County Football Club to Springfield Park.

As the players begin a new season, the busy season for the Supporters' Club begins. We have various top-line show nights booked and I will be keeping you informed of dates in subsequent issues of the programme. The first of these special nights is on Sunday next, 6th September, when a group called "Altitude", soon to tour with Demis Rousos, will be on stage. Tickets are on sale in the club or from any member of the Committee, price 50p.

During the close season the Annual General Meeting of the Supporters' Club was held. Mr. Bobby Charlton, C.B.E. was appointed as President while the following people were appointed to the Committee — Jimmy Hoy, Ernie Claxton, Ken Ward, Chris Coffey, Keith Holgate, Carol Fazackerley with Fred Clemson as Secretary and myself as Chairman. Also doing valuable work behind the scenes are Mel Lowe (Treasurer), Philip Taylor (Concert Secretary) and David Worswick who runs the Tote Draw. If you have any complaints or advice to offer the Supporters' Club, you can do so by contacting any of the above. In order to help you recognise these people, we will be publishing photographs in a future issue of the programme.

During the next few weeks the Sports' Section gets into the action with the Darts and Dominoes Section playing in the Aspull & New Springs Open Darts and Dominoes League. Any members wishing to join, please see the Notice Board for meeting details.

The Supporters' Club have taken a very active interest in Noel Ward's benefit year and will be holding concerts once a month. The first one held last week was a great

success. The next concert has been laid on for Wednesday, 16th September. I hope you will all support a player who has given us his best, and deserves every reward from his benefit activities. Further events planned are a Film Night, a Couples Night (Dinner/Cabaret), a Racing Night (Great Fun) and, of course, a benefit match granted by the Directors. Keep watching this space for these very important dates.

Towards the end of last season we entered a contestant in the National Federation of Supporters' Clubs. "Miss Football Supporter Competition". Our entrant on this occasion was Miss Susan Taylor of Gidlow Lane, Wigan. In the Divisional Heat Susan took the title, leaving Manchester City, York and other clubs in her wake. A fortnight later in the Grand Final at Nottingham, Susan again did us proud, finishing third behind Miss Wales and Miss South West. I would like to take this opportunity of congratulating Susan, since this was the first competition in which she had taken part.

For your entertainment in the Supporters' Club this weekend, we offer

Saturday

Mike Raymond

Sunday

"Altitude"

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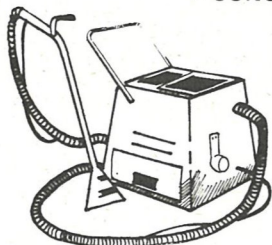
See you in the club for a pint after the match.

Stuart Cooper,
Chairman

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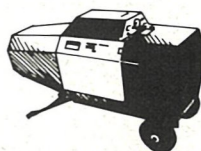
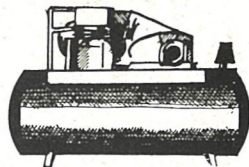
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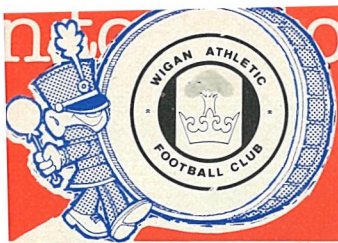
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nter today... in town today..

STOCKPORT



Stockport County F.C. — 1981-82

Back Row: (left to right) Andy Thorpe, Steve Uzelac, Brian Lloyd, Andy Stafford, David Booth, **Middle Row** John Rutter, Sword, Nigel Smith, Steve Sherlock. **Front Row:** Tony Coyle, Terry Park, Oshor Williams, Dave Sunley, Mick Wardrobe. *Ph. Lance News*

For the first home competitive fixture of the season, in the Football League Cup Competition, we are pleased to have as our visitors the Stockport County Football Club. Even before Wigan Athletic's entry into the Football League, relationships between the two clubs were friendly, and now, as members of equal standing in the Fourth Division, we, at Springfield Park, are always delighted to receive and visit our Edgeley Park counterparts. Welcome then to the directors, management, staff and supporters of Stockport County Football Club.

Although fortune has always favoured Wigan Athletic in the League encounters between the two clubs since 1978-1979, we still remember that it was Stockport County who, in our second season in the Football League, dismissed us from the Football League Cup competition. Mike Summerbee's team gained a narrow 2-1 advantage in the First Leg, played at Edgeley Park, and Ian McNeill's Wigan Athletic side, in spite of a great deal of effort, were held to a goal-less draw at Springfield Park by the County. Quite naturally, we are hoping to reverse that result this

time, but, with an Jimmy McGuigan helm, we know it will come easy for Larne.

We look forward to the next game, but also to the 14th September, the final outcome, we hope, will strengthen the friendship between the two individuals concerned by the field of play.

in town today... in town today

PORT COUNTY



PERSONALITIES

BRIAN LLOYD

(Goalkeeper) Began his career with his native Rhyl, before joining County for a 4 figure fee in 1968. After 32 appearances at Edgeley Park, Brian signed for Southend United where he appeared in 46 games for the Shrimpers over two seasons, before embarking on an amazing record breaking sequence after being signed by Wrexham. made 248 consecutive appearances, a record which still stands for a goalkeeper in the Football League. It was during this spell, that he gained the first of his 3 Full International Caps for Wales, when making his debut versus Austria at Wrexham in November 1975. Shortly after the start of the '77-78 season Brian signed for Chester, making close on 100 appearances before illness forced him out of the first-team reckoning. Towards the end of last season he was loaned out to Port Vale, before rejoining County in the close season on a free transfer.

STEVE SHERLOCK (Defender) Steve is a former Birmingham Boys player, who was signed by Manchester City as an apprentice during the summer of 1975. Whilst he was at Maine Road, Steve was a regular member of City's Central League Championship winning side of 1977-78, before joining Luton Town during the following summer. He made his debut for the Kenilworth Road club against Oldham Athletic on the opening day of the '78-79 campaign, but after only a handful of appearances in the Hatters first-team, he signed for County on a free transfer during the close season of '79. Last March was voted the best left sided defender in the Fourth Division by his fellow professionals in their annual Player of the Year awards at London's Hilton Hotel. County's substitute penalty taker.

ANDY THORPE

(Defender) Former Stockport Boys player who signed for County whilst still at school after playing for the club's U/18 side.

Currently the only full-time professional on the club's books who was actually born in Stockport, Andy is equally at home in either a defensive or midfield role. He formed a fine understanding with Tommy Sword in the centre of defence during the latter part of last season and is now firmly established as a first-team regular.

MARTIN FOWLER

(Midfield). Former York Boys player who gained County honours as a 15 year old, before signing as an apprentice for Huddersfield Town in July 1972. Was a member of the Town Youth side which did

so well in reaching the 1974 Youth Cup Final against Spurs. At the start of the '77-78 season Martin went out on loan to Norwich, before returning to spend a further season at Leeds Road. During the '78 close season he signed for Blackburn Rovers, making 40 appearances in their first team before joining County on a free transfer in August '80.

TERRY PARK

(Midfield) Terry began his playing career with Wolverhampton Wanderers, before joining County in the summer of '76. After two and a half seasons at Edgeley Park, Terry was transferred to North American League side Fort Lauderdale 'Strikers' in a deal which involved Ken Fogarty. During the winter months of the '79-80 campaign Terry returned to County on loan, before returning home in March 1980 to sign for Minnesota 'Kicks'. It was from the 'Kicks' that he re-joined County on a free transfer towards the end of last season and is now only just short of 100 League appearances for the club.

DAVE SUNLEY

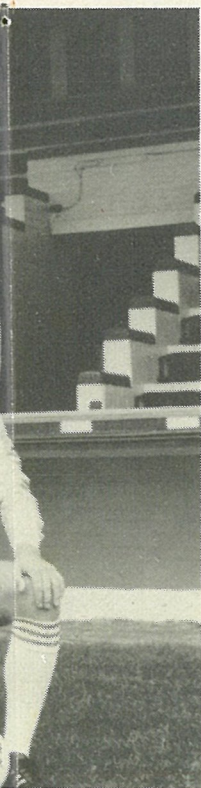
(Forward) Former North Riding and Cleveland Boys player who signed apprentice forms for Sheffield Wednesday on leaving school. During October, 1975, Dave went out on loan to Nottingham Forest, before returning to Hillsborough and signing for Hull City in January '76 for £7,500. After almost eighteen months at Boothferry Park, he signed for Lincoln City in the summer of 1978, before joining the paid ranks of Edgeley Park in March 1980. Last season Dave scored as many goals in Cup competitions for the club as he did in League games, none more memorable against First Division Sunderland in the League Cup.

MIKE WARDROBE (Striker)

Mike is a former Sunderland and Durham Boys player, who as a 14 year old signed schoolboy forms for Burnley in October 1976. In March 1980 Mike turned full-time professional for the Lancashire club, making his first appearance in the Burnley front-line during a 2nd round F.A. Cup tie with Port Vale at Turf Moor in December 1980. Made his Football League debut as a substitute last April against Carlisle United, before signing for County during the close season on a free transfer.

TONY COYLE

(Forward) Signed for Albion Rovers from Scottish junior football in May 1978, after first being on trial. Came to Edgeley Park in December 1979 for a club record fee of £25,000, being Manager Jimmy McGuigan's first signing for the club.



Martin Fowler, Tommy
photograph courtesy Free

old campaigner like
at the Stockport
that victory will not
ry Lloyd's team.

not only to tonight's
our visit to Edgeley
and Leg on Monday,
1981. Whatever the
e are sure that the
ween clubs and
concerned will be
contact both on and off

For the best in Latics news, interviews and
features, read Harold Ashurst who writes
every Thursday in

THE WIGAN OBSERVER

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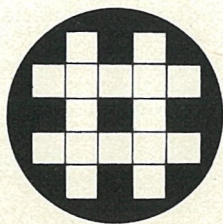
"IN A LEAGUE OF THEIR OWN"

RATHBONES BAKERY

IT'S BETTER BECAUSE IT'S MADE BY BAKERS WHO TAKE TIME
AND TROUBLE TO MAKE BETTER BREAD

WARRINGTON ROAD - WIGAN - LANCs.

PUZZLE PAGE



ON THE BALL No. 1

Every answer has five letters and the first one fits into the top line, but you have to decide where the rest must go
Not the only Hatters; One of the Powells; --'s dream is now fulfilled!
Former 'Bridge boss

CLUB CLUE No. 1

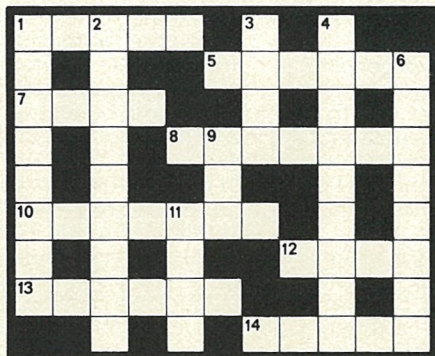
Solve this cryptic clue to identify a soccer side:

Sounds like Oxford or Cambridge on the way past Fulham!
MIXED DOUBLES No. 1

Re-order the letters in each of the words **WALLING** and **WALLER** to find the names of two ex-England men.

QUICK QUIZ No. 1

1. Who (despite missing many matches) scored exactly 250 League goals in eight seasons?
2. Which club has spent the most time in the First Division?
3. Who are "The Jam Tarts"?
4. Which country had a keeper called Poland?
5. Who turned out in the 1951, 1953 and 1958 FA Cup finals with three different clubs?



SOCCER NINETY-NINER

No. 1 (compiled by David Peck)

ACROSS

1. Leeds United striker honoured at England Youth level (5,6)
7. Nickname of the club holding the League Cup (4)
8. Cardiff City's top scorer last season (7)
10. Country which produced the first of the 100-caps men (7)
12. One of the Hollins brothers (4)
13. Country in which all four British sides turned up to participate in a World Cup finals series (6)
14. His moves about London have cost about three million pounds.

DOWN

1. Huddersfield Town's nickname (8)
2. He lifted the FA Cup in 1976 (9)
3. The season's top striker gains a golden one (4)
6. In possession (2,3,4)
6. Colourful-sounding custodian who made his debut with Walsall in 1977 (3,5)
9. The Welsh Walsh (3)
11. Bruce's first name (4)

ANSWERS ON PAGE 30

©PQRS

1981/82 SERIES

OUT & ABOUT

WITH CHRIS GILL



There can surely be no better way of furthering a sporting education than by following Wigan Athletic round some of the West Country's far-flung soccer outposts.

First port of call on the whistle-stop tour was at Alliance Premier League Yeovil Town, where the first lesson to be learned was not to engage in a tippie before making your way into the stand.

Although I have seen the famous slope on television many times before, and wondered what all the fuss was about, no one has really mentioned the fact that it has a double twist. Yes, it not only curves from left to right, but also from touchline to touchline. It is a strange kind of situation when a defender, looking to head the ball off the goal-line, looks a racing cert. to bash his head on the crossbar!

Anyway, the next stop was at Bristol Rovers, where some might say they showed a little good taste and would not let me in! Having gained entrance, I was then redirected outside the ground to pick up some tickets that would allow me to re-enter. Confusing isn't it! Furthermore, a burley steward steadfastly refused to admit me to the stand. Apparently, because of a fire threat, police regulations insisted that only around two hundred people could be

admitted to a huge stand. I must have been number 201, and the man would not be moved. Eventually, he condescended to let me sit in the Press area. I am sure he wished he had not changed his mind, for angry local punters, also wanting a seat, were last seen creating a minor dispute, and I seem to remember a cry for help as the natives rebelled . . .

Finally, onto tiny Frome Town, the part-timers who turn it on each week before a meagre one hundred spectators or so. Frome are the Western League's equivalent of Gt. Harwood . . . only with neater trimmings. Their tiny enclosed ground, where every fan is able to park his car, is a far cry from Anfield, Highbury, and even Springfield Park. Nevertheless the dedication of players, officials and supporters at Frome Town has to be seen to be believed. Their secretary, Peter Bishop, for example, uses a full week of his summer holiday to canvas advertising for an excellent programme. Peter lives on in hope, believing that one day his side's greatest ambition may be realised . . . a Football Association Cup tie with one of the area's glamour teams, Bristol Rovers or Bristol City.

Meanwhile, back in the North of England . . .

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FOR DETAILS OF NEAREST AGENT RING

43167 — 43054

HOW THEY FINISHED IN SEASON 1980-1981

FIRST DIVISION													SECOND DIVISION													THIRD DIVISION													FOURTH DIVISION																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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WIGAN ATHLETIC FOOTBALL CLUB. SEASON 1981-1982.

Front Row: Fred Eyre (Asst. Manager), Kevin Sheldon, Mark Wignall, David Glenn, Larry Lloyd (Manager), Steve McAdam, John McMahon, Jeff Wright, Kenny Banks (Trainer/Coach).

Back Row: Clive Evans, Les Bradd, Neil Davids, Graham Barrow, John Brown, Bob Ward, Colin Methven, Mike Quinn, Peter Houghton, Alex Cribley.

STAR SHOTS by DAVID COOKSON

It is planned to sell photographic copies (size 8½" x 6½") of each player featured in the Star Shot series, at a cost of 50 pence per copy. Cash, with order to Commercial Department Soccer Shop, Wigan Athletic A.F.C. Ltd., Springfield Park, Wigan. Cheques and Postal Orders to be made payable to Wigan Athletic A.F.C. Ltd. (if ordering by post, add 20 pence to the cost quoted)



star shots

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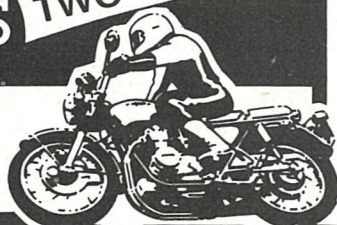
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When you come to try to analyse a need for setting up a Junior Supporters Association at any Football Club one of the first things that comes to mind is the control of hooliganism on the terraces.

There is no doubt that this must be one of the main aims of any organisation.

It is also true to say that this is not one of the many motives a child would have.

Children have many reasons for joining organisations such as ours, but, one of the most popular is undoubtedly that they would like to meet the Manager and Players.

So whether you are an adult or a child it can be seen that there is a real need for involving young people in different types of activities here at Springfield Park.

Curtain Raiser

One of the biggest thrills for a young player must be to play on a League Ground in front of a large crowd. It was with this in mind that the Curtain Raiser was arranged between Wigan Central Under 11's and Hindley Under 11's and this was played before the Wigan Athletic v Swansea City game.

It was a day every one of those lads will not forget and the quality of the football played made it a game most of those watching will also remember.

Tonight's match is being played between the winners of that game and Christ Church from Bolton.

Mascot

Another feature at Springfield Park this season will be our Matchday Mascot.

All boys are eligible providing they are a Member of the Junior Latics and have a Wigan Athletic kit which is in good condition.

Tonight's mascot is rather special because he is also our first member of the Junior Latics. He is Andrew Taylor of Orrell. Andrew played football for Holgate School and we wish him a very enjoyable evening.

J. Fillingham (Chairman)



JUNIOR LATICS



P I C T U R E



Action shots from last season's Football League Cup game with Preston North End.



G A L L E R Y



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PAPERBACK EDITION £1.95

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ON SALE BEFORE AND DURING THE
WIGAN ATHLETIC -v- SHEFFIELD UNITED GAME
SATURDAY, 5th SEPTEMBER
AT VARIOUS POINTS ON THE GROUND.
ALSO FRED EYRE WILL BE SIGNING COPIES
OF HIS BOOK AT SMITHS BOOKSHOP,
MESNES STREET, WIGAN
ON THURSDAY, 10th SEPTEMBER, BETWEEN
12.30 p.m. AND 2.00 p.m.

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THE PROMOTER, MR. J.T. SUDWORTH,
WIGAN ATHLETIC A.F.C. COMMERCIAL
DEPARTMENT, SPRINGFIELD PARK,
WIGAN. TEL. WIGAN 43067.
DETAILS ON REQUEST.**



DATE FIXTURE

F.A ATT 1 2 3 4 5 6 7 8 9 10 11 12

1981

AUG. 29 Bradford City
Aug. 31 STOCKPORT COUNTY F.L. Cup 1st Leg.

SEPT. 5 SHEFFIELD UNITED
Sept. 12 Hartlepool United
Sept. 14 Stockport County F.L. Cup 2nd Leg.
Sept. 19 NORTHAMPTON TOWN
Sept. 23 PORT VALE
Sept. 26 Tranmere Rovers
Sept. 29 A.F.C. Bournemouth

OCT. 3 TORQUAY UNITED
Oct. 7 League Cup 2 1st Leg.
Oct. 10 STOCKPORT COUNTY
Oct. 17 Hull City
Oct. 20 Bury
Oct. 24 SCUNTHORPE UNITED
Oct. 28 League Cup 2 2nd Leg.
Oct. 30 Colchester United.

NOV. 4 DARLINGTON
Nov. 7 HEREFORD UNITED
Nov. 14 York City
Nov. 21 F.A. Cup 1.
Nov. 28 Rochdale

DEC. 5 HALIFAX TOWN
Dec. 12 F.A. Cup 2.
Dec. 19 ALDERSHOT
Dec. 26 Crewe Alexandra
Dec. 28 BLACKPOOL

A MESSAGE FROM THE SPONSORS OF TONIGHT'S GAME — MONKS EUROPEAN COACHES

Once again, we have the privilege of sponsoring a game at Springfield Park, and, for the 1981-1982 season, providing the team coach, one of the fleet of luxury coaches that we use for our holiday programmes.

When the football season starts, we in the travel industry, are arranging our new holiday programme for 1982. Our brochure for 1982 is expected to be available by the end of October. Although the 1981 Summer Season is fast drawing to a close, we ask you to refer to the leaflet available with the match programme. This leaflet highlights some of the mini-holidays available for Autumn, 1981 and Spring, 1982.

May we, Monks European Coaches, take this opportunity of wishing the directors, management, players and staff of the Wigan Athletic Football Club a very successful season.

1982

JAN. 2 Mansfield Town
JAN. 9 Sheffield United
JAN. 16 PETERBOROUGH UNITED
JAN. 23 BRADFORD CITY
JAN. 30 Northampton Town

FEB. 6 HARTLEPOOL UNITED
FEB. 8 Port Vale
FEB. 13 Torquay United
FEB. 20 TRANMERE ROVERS
FEB. 26 Stockport County

MAR. 6 HULL CITY
MAR. 10 BURY
MAR. 12 Scunthorpe United
MAR. 16 Darlington
MAR. 20 COLCHESTER UNITED
MAR. 27 Hereford United

APR. 2 YORK CITY
APR. 9 Blackpool
APR. 10 CREWE ALEXANDRA
APR. 17 Halifax Town
APR. 24 ROCHDALE

MAY 1 Peterborough United
MAY 5 A.F.C. BOURNEMOUTH
MAY 8 MANSFIELD TOWN
MAY 15 Aldershot

A COMPLIMENT FROM THE DONORS OF TONIGHT'S MATCH BALL — B.P. SCREENPRINT

B.P. Screenprint are pleased to associate themselves with the game being played tonight between Wigan Athletic and Stockport County. Although based in Stockport, we wish both teams and their supporters an enjoyable evening's entertainment and a successful 1981-1982 season.

The Wigan Athletic Football Club would like to express its appreciation of the contributions made by Monks European Coaches and B.P. Screenprint to the staging of this important Football League Cup fixture. We thank both companies for their support, and best wishes.

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Comment FROM THE CHAIR

Welcome to the first competitive game of the 1981-1982 Season to be played at Springfield Park. We are certainly looking forward to progressing far more on the field of play this time, while hoping to maintain steady development off the field of play.

The new signings made during the close-season have certainly strengthened the squad of players available to Larry Lloyd, and, both in terms of physique and ability, the squad looks far more promising than last year. Even after the devastating loss suffered in the last financial year, and, while still carrying the burden of fees and salaries for players who quite frankly were just not good enough to meet the challenge set by the Fourth Division, we have again pushed the boat out and had a real go at improving the playing staff (the area that supporters really care about). Indeed, although paying out £40,000 to acquire the services of Graham Barrow and Clive Evans, only this week we supported Larry Lloyd to the tune of

£30,000 for another player he strongly fancied, but, unfortunately, the bid was turned down. This should emphasize how anxious we are to bring a successful team to Springfield Park, and, if at all possible, gain promotion to the Third Division.

A Football League Cup fixture against Stockport County for the first game of the season, is hardly ideal from my angle, bearing in mind my previous connections with County and the friendships which I still maintain at Edgeley Park. I would like to bid a particularly warm welcome to the Stockport County Football Club Chairman, Mr. Alan Kirk, and my other former colleagues. I wish them all a very happy season, but, at the same time, I naturally hope that it will be Wigan Athletic to make progress into the Second Round of the Football League Cup Competition.

All best wishes to all our loyal supporters for the coming season, and let us hope that tonight we can all enjoy a good game played in a sporting spirit.

Yours sincerely,

Freddie Pye
Chairman

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Solutions to Puzzle Page

SOCCER NINETY NINER No. 1 — Across: 1 & 5. Terry Connor 7. Reds (Liverpool) 8. Kitchen 10. England (Wright) 12. Dave 13. Sweden (1958) 14. Allen. Down: 1. Terriers 2. Rodrigues (So'ton) 3. boot 4. on the ball 6. Ron Green 9. Ian 11. Alex. ON THE BALL No. 1 — Luton, Colin, Ossie, Hurst. CLUB CLUE No. 1 — Crewe (crew). MIXED DOUBLES No. 1 — Wignall, Lawler. QUICK QUIZ No. 1 — 1. Brian Clough 2. Everton 3. Hearts 4. Wales 5. Ernie Taylor.

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TEAM CHECK

"HERE NEXT"
Saturday, 5th September, 1981.
Kick-off 3.00 p.m.
WIGAN ATHLETIC v SHEFFIELD UNITED
Football League Division Four



**WIGAN
ATHLETIC**
(Royal Blue & White Stripes)

- 1 John Brown
- 2 John McMahon
- 3 David Glenn
- 4 Alex Cribley
- 5 Larry Lloyd
- 6 Colin Methven
- 7 Kevin Sheldon
- 8 Graham Barrow
- 9 Les Bradd
- 10 Mike Quinn
- 11 Clive Evans
- 12 Peter Houghton

OFFICIALS

Referee:
MR. R. BRIDGES
(Deeside)

Started refereeing in 1958. Promoted to Cheshire County in 1972 and then to the Football League in 1974. He was linesman in the European Cup — Bayern Munich v. Real Madrid in 1976 and Northern Ireland v England in 1975. In 1977/78 refereed England v Finland Under 21, Wales v Scotland Under 21, France v Luxembourg in 1979 and Cyprus v Spain in 1980.

He is a married man with two boys and works as a distribution manager. His interests are gardening and keeping fit and is also secretary of a local football league.

Linesmen:

Red Flag
MR. C.J. PAVLOR
(Leeds)

Yellow Flag
MR. S.W. MASON
(Neison)

FOR YOUR RECORDS

H.T. SCORE:

F.T. SCORE:

ATTENDANCE:

SCORERS

LATICS:

VISITORS:



**STOCKPORT
COUNTY**
(Green/Yellow)

- 1 Brian Lloyd
- 2 Andy Thorpe
- 3 Steve Sherlock
- 4 Martin Fowler
- 5 Tommy Sword
- 6 Steve Uzelac
- 7 Oshor Williams
- 8 Dave Sunley
- 9 Mike Wardrobe
- 10 Tony Coyle
- 11 Nigel Smith
- 12 Andy Stafford